Patron HRH The Princess Royal

THE 21st INTERNATIONAL FARM MANAGEMENT CONGRESS

“Future Farming Systems”

2nd to 7th July 2017
EXECUTIVE MEMBERS
President: Trevor Atkinson (UK)
Vice Presidents: Damona Doye (USA) & David Hughes (Argentina)
Patrons: Malcolm Stansfield (UK) & Robert Napier (Australia)
Past President: John Alliston (UK)
Hon. Secretary / Treasurer: Tony King (UK)

OTHER MEMBERS
IJAM Journal Appointee: Eric Micheels (Canada)

COUNCIL MEMBERS
Africa, Southern: Frikkie Maré
Africa, West & Central: Grace Evbuomwan
Africa, East: Philip Nyangweso
Australia: Don Cameron
Canada & Social Media Lead: Heather Watson
Poland (Central Europe): Edward Majewski
New Zealand: Tricia Macfarlane
Scandinavia: Brian Jacobsen
The Netherlands (West/Mid Europe): Abele Kuipers
USA: Jay Smith
Scotland, UK, 21st Congress 2017: Tim Brigstocke
Tasmania, Australia, 22nd Congress 2019: David Armstrong
Secretary / Treasurer Elect: Richard Cooksley (UK)
“World perspectives on Future Farming Systems”

09.00  ■ CONGRESS OPENING AND WELCOME
Trevor Atkinson
President of the International Farm Management Association

■ “INTRODUCTION TO UNITED KINGDOM AND SCOTTISH FARMING”
Tim Brigstocke
Chairman of 21st IFMA Congress Organising Committee
CEO of Tim Brigstocke Associates, a specialist livestock consultancy

■ “GLOBALISATION EFFECTS ON FARMING SYSTEMS AROUND THE WORLD”
Beth Hart
Head of Agriculture at Sainsbury’s

■ “RESILIENT FARMING SYSTEMS TO DEAL WITH CHANGE”
Prof. Geoff Simm
Head of the University of Edinburgh’s Global Academy of Agriculture and Food Security

10.30  TEA & COFFEE BREAK

11.00  ■ “FARMING IN DIFFERENT COUNTRIES”
Nathan Dellicott
Barfoots of Botley

■ “INTEGRATED FARM MANAGEMENT – CHALLENGES ACROSS THE WORLD”
Caroline Drummond
LEAF (Linking Environment and Arable Farming)

■ “MY VIEW ON FUTURE SYSTEMS”
A panel of four farmers from around the world chaired by Trevor Atkinson,
President of IFMA. Followed by discussion

13.00  LUNCH

14.00  CONTRIBUTED PAPER & SEMINAR/WORKSHOP
Parallel Sessions in 6 rooms of the Conference Centre

17.00  FINISH
TUESDAY 4th JULY | Field trips

Information in full programme for those attending the full congress.

WEDNESDAY 5th JULY | Plenary session – Day 2

08.00 ■ IFMA General Meeting

“Operating farm businesses in global and local environments”

08.50 ■ WELCOME AND INTRODUCTION
John Giles  
Chairman of the Institute of Agricultural Management  
& a Divisional Director of Promar International

09.00 ■ “CHALLENGES FOR FUTURE FARMING SYSTEMS AROUND THE WORLD – BREXIT IMPLICATIONS”
William Neville  
Savills

■ “ENTREPRENEURSHIP”
David Alvis  
Managing Director – Yorkshire Dairy Goats

■ “VERTICAL INTEGRATION”
John Reed  
Agricultural Director of Cargill Meats Europe

10.30 TEA & COFFEE BREAK

11.00 ■ “FARM ANIMAL BREEDING THROUGHOUT THE WORLD”
Andy Thompson  
Regional Director of Genus plc in Europe, Middle East & Africa & Russia

■ “ROLE OF NEW TECHNOLOGY IN FUTURE FARMING SYSTEMS”
Prof Simon Blackmore  
Head of Robotics and Automation, Harper Adams University, United Kingdom

■ “22nd IFMA CONGRESS (TASMANIA) PRESENTATION”
Donna Lucas  
Member of the Organising Committee for the 22nd IFMA Congress in Tasmania, Australia

13.00 LUNCH

14.00 CONTRIBUTED PAPER & SEMINAR/WORKSHOP
Parallel Sessions in 6 rooms of the Conference Centre

17.00 FINISH
### THURSDAY 6th JULY
Field trips

Information in full programme for those attending the full congress.

### FRIDAY 7th JULY
Plenary session – Day 3

#### “Looking to the future”

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.50</td>
<td>WELCOME AND INTRODUCTION</td>
<td>Prof Dave Roberts&lt;br&gt;Vice Chairman of the IFMA21 Congress Organising Committee &amp; Knowledge Exchange Director / Regional Dean, Scotland’s Rural College (SRUC)</td>
</tr>
<tr>
<td>09.00</td>
<td>“MANAGING CHANGE”</td>
<td>Tony Evans&lt;br&gt;Partner and Head of Farm Business Consultancy, Andersons</td>
</tr>
<tr>
<td></td>
<td>“NEW/INDUSTRY LED INITIATIVES TO SUPPORT YOUNG PEOPLE IN AGRICULTURE”</td>
<td>Hannah Donegan&lt;br&gt;Agriculture Manager, Tesco &amp; Tesco Future Farmer Foundation</td>
</tr>
<tr>
<td></td>
<td>“CHALLENGES TO NEW ENTRANTS IN SCOTLAND”</td>
<td>Steven Thomson&lt;br&gt;Agricultural Economist at Scotland’s Rural College (SRUC)</td>
</tr>
<tr>
<td>10.40</td>
<td>TEA &amp; COFFEE BREAK</td>
<td></td>
</tr>
<tr>
<td>11.10</td>
<td>“DEVELOPING YOUNG PEOPLE IN A LARGE BUSINESS”</td>
<td>Beverly Dixon&lt;br&gt;Group HR Director, G’s Group Holdings Ltd.</td>
</tr>
<tr>
<td></td>
<td>“MY STORY...”</td>
<td>The winners of the IAgRM “FarmPlanner of the Year Award”</td>
</tr>
<tr>
<td></td>
<td>“TAKE HOME MESSAGES FROM 21ST IFMA EDINBURGH”</td>
<td>2 Delegates (to be selected)</td>
</tr>
<tr>
<td>12.20</td>
<td>CLOSING CEREMONY and LUNCH</td>
<td></td>
</tr>
<tr>
<td>12.40</td>
<td>DEPART</td>
<td></td>
</tr>
</tbody>
</table>
TREVOR ATKINSON
Trevor has been involved in practical farming from day one growing up on the family farm in Yorkshire. Trevor now runs his own company supplying agricultural management services and advice in the UK. He has been involved with the ‘hands on’ management of large estates and farms in the UK throughout his career. Additionally, he was involved with a UK based investment company farming in Poland and the Czech Republic.

His love of quality local food gave rise to the creation of The Blagdon Farm Shop Ltd in 2002, a company of which he is also currently a director.

He has studied agriculture and business management at Newcastle, Harper Adams and Loughborough Universities in the UK as well as Leeuwarden Business School in the Netherlands. He and various members of his family have attended and benefited from 11 IFMA congresses, the first being Hungary in 1993. He is a Fellow of the Royal Agricultural Societies.

With a blend of good practical farming knowledge and strong business acumen, Trevor’s interest in the production and interpretation of management information has helped improve farm level decision making and additionally, facilitated business focus on short, medium and longer term strategic objectives.

He was elected as President of IFMA in July 2013 in Warsaw.

TIM BRIGSTOCKE
Tim is an independent farm livestock consultant who specialises in expert witness work. He is involved in a whole series of agricultural organisations. In his past he has worked at senior management level for Unilever Agribusiness for the UK’s Government Research Service (BBSRC) and ran the largest independent cattle breed society in Western Europe.

Tim is the Chairman of the 21st IFMA Congress Organising Committee, and is the past Chairman of the UK Institute of Agricultural Management (IAgrM).

JOHN GILES
John Giles is a Divisional Director of Promar International – the agri food value chain consulting subsidiary of Genus plc. He graduated from the University College of Swansea in 1981 with a BSc Econ degree.

John has now worked extensively throughout the UK and on assignments in some 60 other countries, including all other Continental EU markets, Russia, the FSU and Eastern Europe, Brazil, China, India, Myanmar, Thailand, Indonesia, the Philippines, the Middle East, the Caribbean, East Africa, Mexico, Canada and the Pacific Rim.

John is the Chairman of the Chartered Institute of Marketing’s Food, Drink and Agriculture Group and is also the Chairman of the Institute of Agricultural Management. He is also a Visiting Lecturer at the University of Reading.
DAVE ROBERTS
Dave is the Knowledge Exchange Director at Scotland’s Rural College (SRUC) and Professor of Dairy Farming Systems. Before taking up the KE role he was Head of SRUC Dairy Research and Innovation Centre and was involved in grassland, forage and systems research. Dave is a Nuffield Scholar and Fellow of Royal Agricultural Societies.
Dave is Vice Chairman of the 21st IFMA Congress Organising Committee

BETH HART
Beth Hart has over 25 years’ experience in the FMCG and retail industries. Beth heads up the Fresh Technical and Agriculture teams at Sainsbury’s where she is responsible for driving the quality, innovation & agricultural agenda and protecting & enhancing the Sainsbury’s Brand from field to fork.

Prof. GEOFF SIMM
Geoff Simm is Assistant Principal and Director of the Global Academy of Agriculture and Food Security at the University of Edinburgh. This is one of five Global Academies that aim to galvanize interdisciplinary teaching, research and translation – across the University and with partners - on key global challenges.
Prior to taking up this role in 2016, Geoff was involved in animal breeding and wider agricultural research, education and knowledge exchange in SRUC and its forebears, and held a variety of leadership roles in SRUC – latterly as Vice Principal Research.
Geoff is a Fellow of the Royal Agricultural Societies and a Fellow of the Royal Society of Biology.

NATHAN DELLICOTT
Nathan has worked in the produce business for over 30 years; the last 25 years with Barfoots of Botley. Leads the farming business and has taken the UK farm from a tenanted holding of 250 acres through to a farm now growing over 5000 acres of vegetables. In addition Nathan is the director of Barfoots farming operation in Senegal West Africa where over the last 7 years a 3000 acre fully irrigated farm has been carved from the desert providing product for the business through the winter months. Proud to be a member of Barfoots board and be part of that dynamic team, Nathan is married with two teenage children.

CAROLINE DRUMMOND
Caroline has been running LEAF, the farming and environmental charity since it started in 1991. She graduated in Agriculture and has broad practical agricultural experience from across the globe. Her work focuses on encouraging more sustainable farming practices and building a better public trust and understanding of farming, food and the environment – values that she is personally extremely passionate about. She is actively involved in many industry partnerships and initiatives.
In 2009 Caroline was awarded the MBE, she has an Honorary Doctorate from Harper Adams University, a Nuffield Scholarship and was awarded Honorary
Fellowship for the Society of the Environment. Caroline is actively involved with the British Nutrition Foundation, North Wyke, the Agri-tech initiative – The Centre for Applied Crop Science and the Science Museum. Caroline is married to a dairy farmer and they have a young daughter.

**WILLIAM NEVILLE**

William Neville sits on the board of a wide range of food and farming businesses as well as leading in Savills food and farming consultancy.

Previously he was a partner at Burges Salmon for 30 years with a special interest in the CAP which he wrote about extensively. The possible shape of international relationships and UK agricultural policy post Brexit has been constantly on his radar since the referendum.

**DAVID ALVIS**

Managing Director – Yorkshire Dairy Goats. Milking 7,500 goats in East Yorkshire, supplying circa 10,000,000 litres of milk annually to UK retailers through St Helens Farm. Yorkshire dairy goats is also at the forefront of developing commercial genomic selection for dairy goats globally.

A Nuffield Scholar and Fellow of the Institute of Agricultural Management, David grew up on a dairy farm in Somerset. He holds a BSc in Agriculture from Wye College and an MBA from Cranfield School of Management. Prior to joining Yorkshire Dairy goats David worked in farm management and consultancy for over 20 years and has experience in a variety of sectors. His previous role was as co-lead of Innovate UK’s Sustainable Agriculture & Food Innovation Platform, which invested c£90m of public money between 2010 and 2014 in new technologies to improve agricultural productivity. He is a director of the Commercial Farms Group, a committee member of the Dairy Science Forum and a regular opinion writer for Farmers Weekly.

David is married to Katie with 2 young sons and coaches’ rugby in his spare time.

**JOHN REED**

John joined the poultry industry in 1977 from agricultural College as a graduate trainee with Eastwoods. After change of ownership to the Imperial Group and then Hillsdown Holdings he held a number of agricultural management positions with Daylay Foods (Commercial egg production).

In 1989 - was awarded a Nuffield Farming Scholarship and looked at “Practical Disease Prevention and Control” in Sweden, USA and Spain. In 1991 – he joined Moorland Poultry Ltd, a turkey processor as the Agricultural Director. In 1998 – he joined Sun Valley Foods as Agricultural Director of the turkey and broiler business. He is involved with Cargill’s global poultry businesses. In 2000 – he became a Fellow of the Royal Agricultural Society.

Over the years John has been involved in a number of Industry Committees, delegations etc. and is currently or recently on the Assured Foods Standards Poultry Sector Board and Technical Committees, Chairman of the British Poultry Training, Chairman of the UK Poultry Health & Welfare Group and was a member of Defra’s Core Stakeholder Group for the implementation of the European Broiler Welfare Directive and a member of the Radcliffe Committee examining
responsibility and cost sharing.
In October 2010 he was elected to Chairman of the British Poultry Council.

---

**ANDY THOMPSON**

Andrew is the Regional Director of Genus plc in Europe, Middle East, Africa & Russia, responsible for all their Dairy and Beef business including the consulting division, Promar International. Andrew joined Promar in 1997 as a consultant delivering work to a diverse range of farming and integrated food SME’s. He became the Managing Director of Promar in 2009 before taking up his current role in 2012. Originally from a farming background, he has an Agricultural degree from Newcastle University and an MBA from the University of Bath. Andrew spent the first half of 2012 working and living out of Shanghai developing Genus plc’s dairy strategy for China, India and Russia, particularly focusing on the growth in dairy production and consumption in these countries.”

---

**Prof. SIMON BLACKMORE  BSc. PhD. CEng. FI AgrE**

Simon Blackmore is a key figure in the development of Precision Farming and agricultural robotics, with a world-wide reputation. Simon is currently Professor and Head of Robotics and Automation, Agri-Epi Centre at Harper Adams University, Director of the National Centre for Precision Farming and managed the European FutureFarm project. Simon has extensive experience of multidisciplinary collaboration across universities, commercial partnerships and research projects including autonomous tractors, laser weeding, robotic phenotyping and robotic harvesting. He holds seven Chairs around the world and gives many national and international keynote presentations. Simon leads the research in the UK on agricultural robotics. His personal research focuses on improving Precision Farming by developing more intelligent machines and processes, and making crop production more efficient and sustainable.

---

**DONNA LUCAS**

Donna is a Member of the Organising Committee for the next IFMA Congress – the 22nd – to be held in Launceston, Tasmania in March 2019. She attended her first IFMA Congress in Quebec City in 2015.

Donna Lucas is a Senior Consultant at RM Consulting Group based in Tasmania, Australia. Donna has nine years’ experience in private consulting to agricultural businesses in Tasmania and working on national extension projects. She previously worked for an accounting firm for 15 years, working with all types of businesses.

Donna studied agriculture as a mature age student and has a Bachelor of Applied Science in Agriculture with Honours from the University of Tasmania. With an interest in business and technical aspects of agriculture, she enjoys working with groups or individual businesses to solve problems, support decision-making and to put research into practice.

Donna is also actively involved in The Australasia-Pacific Extension Network (APEN) which is a professional organisation for extension workers and those interested in extension.
**TONY EVANS**

Tony Evans is a Partner and Head of Farm Consultancy at The Andersons Centre—a consultancy and research business in the food sector that has been trading since 1973. Tony has been working as an advisor in the Farming Sector (predominantly dairy) for over 25 years and has a reputation for helping businesses improve their performance through honest, practical and effective advice. Tony is very clear about the need for pro-active succession management and people development believing that these are key to a resilient and enjoyable career and entrepreneurialism in agriculture.

In addition to his day to day business consulting he has the following involvements: Directorship of a Farmers Co-operative, Partner in a dairy farming business in Derbyshire, Partner in a Contracting business that has a Joint Venture in a dairy farm business in Leicestershire, Facilitation of several discussion groups.

In addition to working in the UK, Tony has also worked overseas and studied management systems on several continents including – Europe, North America and New Zealand.

Outside of agriculture, Tony is married with four sons and has two hobbies – rugby and holidays away.

---

**HANNAH DONEGAN**

Hannah joined Tesco in October 2014 and is the Agriculture Manager for Lamb. As part of her role she also project manages Tesco’s Future Farmer Foundation. Hannah graduated from Scotland’s Rural College in 2014 with a degree in Applied Animal Science and had a brief spell at Moredun Research Institute in the Parasitology department before joining Tesco. Hannah comes from an agricultural background, where her family has a beef suckler herd in the West of Ireland.

---

**STEVEN THOMSON**

Steven is an Agricultural Economist at Scotland’s Rural College (SRUC). He has wide and diverse research and consultancy interests in farming and the rural economy. A lot of his work focuses on CAP reform and the associated farm level impacts. He has recently been involved in looking at Agricultural Tenure, the Economic Contribution of Scottish Estates and has now finished working with Brian Pack on the ‘Doing Better’ review of agricultural regulation, with the Interim and then Final Report and Recommendations to Scottish Ministers having been published. He also manages AA212 Rural Diversification, Non-Food Crops and Renewable Energy as part of the Scottish Government’s Veterinary & Advisory Services Programme.

---

**BEVERLY DIXON**

Beverly is Group HR Director, G’s Fresh, one of Europe’s leading salad and vegetable producers, appointed 2008. She holds posts as Non-Executive Director Haygrove, Non-Executive Director MDS, a visiting lecturer at London’s CASS Business School, delivering leadership and team training to post-graduate students and a trustee of Rural Cambs Citizen’s Advice Bureau. Beverly was previously the Consulting Director at Modena Consulting and spent the lion’s share of her early career in HR at M&S, having joined as a graduate trainee.
Beverly is a fellow of CIPD, holds a BSc Agriculture, Newcastle upon Tyne and an MBA, CASS.

Beverly is part of the AgriSkills Forum creating an extensive training framework to develop skills for people working in agriculture. Beverly is actively involved in developing managers for the future through an in-house international graduate and apprentice training scheme and accredited leadership programmes. She champions sound ethical working practices throughout the supply chain, securing a reliable supply of seasonal labour.

UK FarmPlanner of the Year Award

The IAgRM FarmPlanner competition has been running since 1993 and is arranged annually by the Institute of Agricultural Management with the support of Farmplan. The overall aim of the Farmplanner is to promote the role of all aspects of business planning in modern farm management. (Clearly, in these changing times for British agriculture, there is a chance to look at new options and consider a fresh approach to old established practices).

The host farm sets a number of questions relating to the business and its development and the teams have the opportunity to visit, meet with the farmer/manager and the staff, following which they produce a report with their recommendations.

The competition has a couple of simple rules covering the teams:

- Each educational establishment is allowed to enter one team of no more than 5 members of which at least 3 will have attended the farm visit.
- Each educational establishment is allowed up to 10 attendees at the farm visit.

The 2016/17 Host Farm: Rea Farm, Upton Magna, Shrewsbury SY4 4UB.

The winners of the 2017 IFMA FarmPlanner Competition Harper Adams with lectures Tony Asson and Wyn Morgan

WHO CAN ENTER?
The competition is open to teams of 5 students who are studying agricultural management.

PRIZES
As well as the award this year’s competition’s winning team will also win free places (for 5 team members) courtesy of Bayer, to participate in the International Farm Management Congress in Edinburgh, 2nd - 7th July 2017.