



THE PROFESSIONAL BODY FOR THOSE  
ENGAGED IN AGRICULTURAL  
AND RURAL MANAGEMENT

# Managing Change *for Success*

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**NATIONAL FARM MANAGEMENT CONFERENCE**

13 FEBRUARY 2019

at THE ROYAL SOCIETY, 6-9 CARLTON HOUSE TERRACE, LONDON



## Programme

10.00 **Registration**

10.20 **Introduction & Welcome**  
Martin Wilkinson, Chairman IAgRM

### Session 1: Context of Change

CHAIRMAN: Robert Sheasby, CEO of AIC

10.30 **The Study of Change & Transformation**  
Professor Nigel Scollan, Director of the Institute for Global Food Security, Queen's University Belfast

11.00 **Small Robots, Not Big Tractors**  
Sam Watson-Jones, Small Robot Company

11.30 **Change Management 'From the Coalface'**  
Captain Bob Rusbridger, Babcock International

12.00 **Question Time**

12.30 **Networking & Lunch**

### Session 2: Implications at Farm Level

CHAIRMAN: Philip Wynn, MIAgRM to - Chairman of LEAF (instead of Wynn Business Partnerships)

1.30 **Soft fruit/Horticulture**  
Jacqui Green, Berry Gardens

1.55 **Dairy/Livestock**  
Nick Green, Alvis Bros. Ltd

2.20 **Cereals**  
Tom Bradshaw, Chairman NFU Crops Board

2.45 **Break**

3.05 **Farming the Asset**  
Johnny Wake, Courteenhall Estates

3.30 **Onions/Field Vegetables**  
Andrew Francis, Elveden Farms

3.55 **Question Time**

4.45 **Summing Up**  
Lord Iveagh, President IAgRM

5.00 **Conference Close**

### Evening Reception

5.30 **Speaker**  
Victor Chestnutt, Deputy President, Ulster Farming Union

## Managing Change for Success - Booking form

### NATIONAL FARM MANAGEMENT CONFERENCE 2019

*Date:* WEDNESDAY 13 FEBRUARY 2019, 10AM

*Location:* THE ROYAL SOCIETY, CARLTON HOUSE, TERRACE, LONDON SW1Y 5AG

Please complete the form, choose your method of payment and return the form by post or confirm details by email to [enquiries@iagrm.org.uk](mailto:enquiries@iagrm.org.uk)

#### BOOKING CONTACT DETAILS

Name	Company
Address	
Postcode	
Phone	
Email	

If you require a VAT invoice please retain a copy of this form for your records. VAT Registration Number 119027335. VAT charged at 20%.

DELEGATE NAME	JOB OR FUNCTION DESCRIPTION (For Conference Delegate List)

(Discounts available if booking more than 3 attendees)

DELEGATE TYPE	PRICE PER DELEGATE	NO. OF DELEGATES	TOTAL £
Members of IAgRM	£192.00 (£160.00 + £32.00 VAT)		
Non-Members	£252.00 (£210.00 + £42.00 VAT)		
Students	£80.00 (£66.67 + £13.33 VAT)		
Total Payment			

#### HOW TO PAY

- **Log into our website** at [www.iagrm.org.uk](http://www.iagrm.org.uk)
- **Cheque** – Please make payable to 'IAgRM' and post with form to the address below
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# Membership

## WHO CAN JOIN?

Farmers, farm managers and others engaged in management in agriculture and associated rural businesses can apply for membership. Persons in other groups associated with management in agriculture in its widest sense, such as consultants, advisors, academics research workers etc. are also welcome.



## BENEFITS OF MEMBERSHIP

- Opportunity to belong to a professional body concerned specifically with management in agriculture.
- IAgrM is a member body of the Society for the Environment and members/ applicants have the opportunity to apply to become a Chartered Environmentalist.
- Opportunity to attend the prestigious Annual Farm Management Conference and National Farm Visit.
- Access to the IAgrM online International Journal of Agricultural Management and a copy of the annual print copy.
- Activities arranged by the Institute's branches covering much of the country.
- Participation in personal development programmes.
- Participation in regular surveys of pay and employment conditions for managers in agriculture.



## CATEGORIES OF MEMBERSHIP

<b>Student</b>	Students registered on a full time Agriculture, Agriculture-related or Land-Based course may apply for Student Membership to IAgrM. There is no charge for this grade of membership.
<b>Member (MIAgrM)</b>	MIAgrM is the main grade of Institute Membership for individuals engaged in agriculture and associated rural businesses management responsibility including those aspiring to management roles. A full membership is only awarded following an internal review. This is the membership grade for those who do not wish to take part in the annual review of competence carried out using CPD records.
<b>Professional Member (P.Agric)</b>	This grade can be awarded to new applicants who, following a formal review of application and interview can demonstrate that they meet the criteria. P.Agric members are required to submit a record of Continual Professional Development (CPD) covering the period 1st January to 31st December annually.
<b>Fellow (FIAgrM)</b>	A membership grade which is awarded to those individuals who are currently making or have made an outstanding contribution to Agricultural Management and have been proposed and Seconded by a member of the Institute and approved by the Council Institute. As an existing member of IAgrM, you may wish to apply to upgrade your membership.

THE INSTITUTE OF AGRICULTURAL MANAGEMENT

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