

QUESTION TIME

WHAT NEXT FOR UK & INTERNATIONAL AGRICULTURE & FOOD?

10 CLARGES ST, MAYFAIR,
LONDON, W1J 8AB

11TH NOVEMBER 2019 - 6.30PM



THE PROFESSIONAL BODY FOR THOSE
ENGAGED IN AGRICULTURAL
AND RURAL MANAGEMENT

This event will be held at the Kennel Club in Central London and follows on from our successful and similar event at the Farmers Club a while back. We have assembled what we believe to be a very good panel with different interests in the UK and international agricultural and food supply chain.

ANDY RICHARDSON



Corporate Affairs Director,
Volac

JULIE EDWARDS



Head of Agricultural
Marketing, Mole Valley
Farmers

TIM HEDDEMA



Agricultural Counsellor, the
Embassy of the Netherlands

JOHN GILES



Divisional Director of Promar
International

MARK CULLEY



Managing Director, Orchard
World

HELEN KING



Partner, Elllacotts

☎ 01275 843825 ✉ enquiries@iagrm.com 🌐 www.iagrm.org.uk

THE INSTITUTE OF AGRICULTURAL | MANAGEMENT PORTBURY HOUSE
SHEEPWAY | PORTBURY | BRISTOL | BS20 7TE

SPEAKER BIOGRAPHIES

ANDY RICHARDSON



Corporate Affairs Director, Volac
Andy was educated at Magdalen College school followed by an Honours Degree in Agriculture. He joined Unilever in 1989 then BOCM PAULS where he held several commercial roles including that of Marketing Manager.

In 2000, he joined Volac and is now responsible for leading corporate affairs in one of the most dynamic UK dairy nutrition businesses.

Andy has a passion for UK food & drink. He established the Dairy 2020 initiative in 2011 and drove the "Leading the Way" UK dairy strategy in 2013.

Andy then Chaired the Welsh Dairy industry review for the Government in 2015.

He is a co-Founder of the established international collaboration "Protein Challenge 2040" which aims to develop a sustainable global balance between protein production and consumption and is currently initiating a similar collaboration to look at globally sustainable edible fats and oils.

Andy chairs the Food & Drink Wales Industry Board for the Welsh Government, is a member of the UK Food & Council, chairs the UK Dairy Productivity initiative, is a member of the Agricultural Forum and contributes to Cambridge University's Sustainability Programme for Sustainable Leadership.

HELEN KING



Partner, Ellacotts
Helen is a graduate of Newcastle University where she studied Agriculture (Animal Production). She qualified as a Chartered Accountant in 1993 and having joined Ellacotts in 2002 as a Manager, has been a

Partner since 2016. Helen has extensive experience as an accountant having previously worked for a national firm of agricultural specialist accounts and as an accountant for a large mixed farming business. Helen was raised on a mixed farm in Northamptonshire and met her husband whilst working in a farrowing house.

Helen is a member of various farming and rural business organisations, including the Institute of Agricultural Secretaries and Administrators (IAGSA), Agricultural Law Association and the Country Land and Business Association (CLA).

With this practical experience and wide knowledge, Helen enjoys providing ongoing business and tax planning advice to farming and rural clients, as well as dealing with accounting and tax compliance matters. Helen takes a practical approach to working with clients and understanding their wishes, with the aim of achieving the best outcome, particularly for significant assets.

JULIE EDWARDS



Head of Agricultural Marketing, Mole Valley Farmers

Julie started her career at the University of Bristol, working in the Department of Farm Animal Science

as a Research Assistant. She then worked as an Assistant Agricultural Manager for the retailer Tesco, responsible for sourcing products and auditing suppliers.

Julie then moved to the NFU to undertake the role of Senior Food and Farming Adviser based in the South West, where she was responsible for livestock and policy issues.

Julie joined Mole Valley Farmers as Marketing and Communications Manager in 2012, a role which combined her passion for agriculture and communications. She is now Head of Agricultural Marketing and Communications for the Mole Valley Farmers business.

MARK CULLEY



Managing Director, Orchard World

Mark Culley is MD of The Orchard Fruit Company and Orchard World which are part of the Poupart Group, a leading fresh produce supplier in the UK. He has been in the

company since its inception 30 years ago. Mark is from a fruit growing family being brought up on the

family business in Essex. He studied fruit production at Hadlow College in Kent before becoming involved in the marketing of fruit.

The Orchard Fruit Company is a supplier of top fruit, citrus and stone fruit to the UK supermarkets, procuring its range of products from both the UK (wherever possible) and many countries around the world. They are also involved in the development of exports for both UK grown apples and cherries.

TIM HEDDEMA



Agricultural Counsellor, the Embassy of the Netherlands

Tim Heddema is the Agricultural Counsellor at the Embassy of the Netherlands in the UK. Before arriving in London in March 2017, Tim served as

Attaché for agriculture and fisheries at the Dutch Permanent Representation in Brussels for 3 and a half years, where he was heavily involved in his country's EU Presidency during the first half of 2016.

He has worked in the field of agriculture and fisheries throughout his Dutch civil service career (from 2005), holding various positions in international affairs and strategy at the Ministry of Agriculture and the Ministry of Economic Affairs. Among other things, he coordinated the Dutch positions in the EU Council of Agriculture and Fisheries Ministers and bilateral cooperation with a range of countries, including Russia, Ukraine and Turkey. He holds a Master in business economics.

PANEL CHAIRMAN

JOHN GILES



Divisional Director of Promar International

John is a Divisional Director of Promar International – the agri food value chain consulting subsidiary of Genus plc. He graduated from the University College of Swansea in 1981 with a BSc Econ degree.

John is also the President of the UK Chartered Institute of Marketing's Food, Drink and Agriculture Group and a past Chair of the UK Institute of Agricultural Management. He still serves on the Council. John is a Visiting Lecturer at the University of Reading, one of the top 10 agri food academic institutes in the world.

He is also the Chair of the Organising Committee of the City Food Lecture (held in London on an annual basis and organised by 7 City based livery companies involved in the agricultural and food sector).

John has now worked extensively throughout the UK and in some 60 other countries on agri food marketing related assignments and includes the US, Canada, Turkey, Brazil, China, India, Myanmar, Thailand, Indonesia, the Philippines, the Middle East, the Caribbean, Kenya, South Africa, Nigeria, Russia, the Ukraine, Mexico and the Pacific Rim.

John has also spoken at a number of leading international food conferences and seminars in the UK, Germany, Spain, France, the US, New Zealand, South Africa, Chile, Poland, Russia, Mexico and Ireland and has appeared on the BBC on a number of occasions.

Question Time Booking form

Please complete the form, choose your method of payment and return the form by post or confirm details by email to enquiries@iagrm.org.uk

BOOKING CONTACT DETAILS	
Name	Company
Address	
Postcode	Job Description
Phone	Email

If you require a VAT invoice please retain a copy of this form for your records.
VAT Registration No. 119027335. VAT charged at 20%

COST	
MEMBER PRICE	£35 inc VAT
NON-MEMBER PRICE	£45 incVAT
STUDENT PRICE	£18 incVAT

HOW TO PAY
<ul style="list-style-type: none">• Log into our website - www.iagrm.org.uk• Cheque – Please make payable to 'IAgrM' and post with form to The Institute of Agricultural Management, Portbury House, Sheepway, Portbury, Bristol, BS20 7TE• Bank electronic payment – Sort Code: 404335 Account No: 21085972 Ref: QT19• Debit/Credit card payments – Please phone the office on 01275 843825

Please tick here to receive details of future events offered by IAgrM

Please tick here to receive details of all communications offered by IAgrM

Details of IAgrM Privacy Policy can be found on our website at www.iagrm.org.uk

 **BOOK ONLINE** - www.iagrm.org.uk/events