

APPLICATION DETAILS

Applications are invited for the 2009/2010 Institute of Agricultural Management Leadership Development Programme:

Write or telephone for further details and an application form to:

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Applications must be received by 30 June 2009

Interviews for places will be held in September 2009
at the Royal Agricultural College.



The Institute of

Agricultural
Management



Royal
Agricultural
College

The Institute of Agricultural Management

Leadership Development Course 2010

The Institute of Agricultural Management is now seeking applications for the sixth Leadership Development Programme in 2010. This course has now had 50 delegates complete in the 8 years it has been running. Many of these people are now holding very influential positions within the industry, and a number have endorsed the course as can be seen in the previous delegates comments included in this leaflet.

The Programme covers themes such as:

HR Management
Risk Management
Change Management
Research Management
Interaction with the Media
PR and Advertising

SELECTION CRITERIA

The objective of the course is to develop the individual's skills and abilities to better equip them for public office or as sector leaders. One goal is to help individuals develop their own management and communication skills and make them better at the job they do. The other is for individuals to gain a wider perspective to help the industry as a whole solve its many problems. One of the key parts of this is to establish a group of people who can offer opinions from the whole of the food and farming industry – from production to retail.

The participants should be exceptional people who will benefit enormously from not only the opportunity to meet and discuss issues with Industry Leaders, but also the chance to share the experience with like minded individuals and establish important contacts for the future.

The selection panel will seek to identify individuals who are already established in a career and are in, or about to take up a position where they will be required to make management decisions. They will also seek to gather a balanced group that can learn from each other and show commitment to benefiting from the skills learnt.

Candidates must confirm their ability to attend the whole programme.

COURSE DATES

| DATE | COURSE |
|-----------------------|--|
| 30 June 2009 | Applications for new Course to be received |
| 22 September 2009 | Interviews at the Royal Agricultural College |
| 22 – 26 February 2010 | Course, Cirencester |
| 8 – 12 March 2010 | Brussels |
| 26 – 30 April 2010 | London |

COMMENTS FROM PREVIOUS SCHOLARS

“Seeing this vast array of speakers allowed us to analyse what drives people to become successful leaders in their field. We met some inspiring individuals who currently lead large businesses or organisations. Each of them had a different style of leadership. I learnt how to manage my own abilities and grasped the importance of remaining focused without losing sight of the wider picture. I can say with absolute sincerity, that the course has been one of the most rewarding experiences that I have had in the industry and I would heartily endorse it to anyone.” **Matthew Naylor, 2008 Delegate**

“Since starting the Leadership Course, I have remained at the NAAC but I think that I have become increasingly confident and happier in my role. The course helped me feel that I am suited to this position and I have used the contacts made and the skills learned to our advantage. We have had some very fruitful lobbying campaigns and I have managed to secure Defra funding which has meant that this week we took on an extra member of staff full-time – which was just what I was needing to push the Association forward and take some of the constant pressure off myself.” **Jill Hewitt, 2006 Delegate**