

To register for this Conference please complete the form below and return with payment (cheques made payable to IAgrM) to;

**Richard Cooksley**  
**Director of The Institute of Agricultural Management,**  
**Portbury House,**  
**Sheepway,**  
**Bristol BS20 7TE**

For further information please contact IAgrM:

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**Please return form by 12th March 2011 (receipt will be issued)**

Name	
Organisation	
Address	
Telephone	
Email	

Item	Cost	Number	Total
Members of IAgrM 2 days conference, accommodation and refreshments during the day.	£175.00		
Non Members of IAgrM 2 days conference, accommodation and refreshments during the day.	£200.00		

**Total**    **£**



**The Institute of Agricultural Management's**  
**5<sup>th</sup> Conference**  
**for**

**Management Lecturers**

**12<sup>th</sup> to 13<sup>th</sup> of April 2011**

**Newcastle University**

**Effective**  
**Farm (agricultural)**  
**management learning and**  
**teaching**

**To be held at the**

**Newcastle University**

**with accommodation in a local hotel**

*This year's conference will deal with the challenges and the issues related to the development of such skills that the graduates need if they are to 'hit the ground running'. The programme will run over two days, spread over 5 sessions plus 2 industry related visits. Individual sessions will address several themes.*

- *What is currently happening at institutions of Agricultural Higher Education and Further Education?*
- *How do learning styles, motivation and attitude to acquire training and education in skills influence employers in making students employable?*
- *What are the representative views from the industry on the management, and other related skills, that are needed now, and for the future?*
- *What role does undergraduate training of foreign nationals coming into British farming and Continued Professional Development have in maintaining the competitiveness of the industry?*
- *After leaving a college or a university, how do graduates update skills and stay up to speed with new skills required? How to develop the skills that the graduates should possess if they are to be able to work effectively as soon as they start a job after leaving formal education?*

## PROGRAMME

### Tuesday 12<sup>th</sup> of April 2011

10:00hrs	Arrival and coffee
10:30hrs	<b>Icebreaker</b> Introductions and scene setting
10:45hrs	<b>Knowledge and Skills for the new decade</b>  Knowledge and skills that employers require of agricultural students. This session will consider the current situation and the employer and student issues in the next decade

12:45hrs	Lunch
13:30hrs	<b>Emerging agricultural management challenges in the next decade.</b>  Emerging issues – New technologies, markets and policy agenda. Based around 2 sub groups: 1: Policy, Markets, regulation 2: New production technologies, climate change
15:15hrs	Tea
15:30hrs	Visit to diverse mixed estate which links into issues raised in the previous 2 sessions.
18:30hrs	Conclude visit and return to the hotel
19:00hrs	Conference dinner at the hotel with an after dinner speaker

### Wednesday 13<sup>th</sup> of April 2011

08.00hrs	<b>Breakfast</b>
08.45hrs	<b>Agricultural Management Teaching: Challenges and tools</b>  Overview of the challenges, potential new approaches and tools from other business sectors; and the potential for the use of technology to enhance teaching and learning.
10.45hrs	Tea/Coffee
11.00hrs	Good Practice Swapshop along with reflections on what we have learnt over the two days
12.45hrs	Lunch
13:30hrs	Company visit and question time opportunity
16.00hrs	Conference ends