



NATIONAL FARM MANAGEMENT CONFERENCE



“TOWARDS 2013 : AN AGRICULTURE FIT FOR PURPOSE”

Date – Wednesday 17th November & Thursday 18th November 2010

Venue– *Barceló Walton Hall & Hotel, Nr. Wellesbourne, Warwickshire.*

Wednesday 17th November : Reception from 11.00 am, Lunch from 13.00 pm

- 11.30 **Welcome and opening remarks** – Chairman: Malcolm Stansfield,
Morning Session – Contributed Papers – 3 x 30 min. presentations
- 13.00 LUNCH – 60 mins
- 14.00 **Session 1 – UK / EU Agriculture in Twenty Thirteen** Chairman: Richard Clarke,
- 14.05 **Keynote Paper “Looking to the Market for Support”**
Speaker: **Steve Elwood**, Director, Head of Food and Agriculture, Smith & Williamson
- 14.40 **“The Dutch Outlook on European Agriculture 2020”**
Speaker: Dr. **Ewald Wermuth**, Agricultural Attaché, The Netherlands
- 15.10 Open Discussion Session – 30 mins.
- 15.40 **TEA – 30 mins.**
- Session 2 – Practical Policies for Twenty Thirteen** – Chairman – Ian Ashbridge
- 16.10 **“Reading the tea leaves - the CAP after 2013 ”**
Speaker: **Tom Hind**, Head of Economics and International Affairs, NFU
- 16.40 **“Getting the Farming Structures Right”** Speaker: **William Worsley**, President of CLA
- 17.10 Discussion Session – 20 mins.
- 17.30 Session Ends – followed by IAgrM AGM
- 20.00 ANNUAL DINNER – Guest Speaker: Prof. **David Beever**

Thursday 18th November

- Session 3 – The Geoff Alderman Memorial Lecture** – Chairman – Prof. David Leaver,
President of BIAC
- 09.00 **“Knowledge, Skills and New Technologies - essential ingredients for the future of farming”**
Speaker: Prof. **Ian Crute**, Chief Scientist, AHDB
- 09.35 Discussion 15 mins
- Session 4 – Science & Technology** - Chairman - Prof. David Leaver.
- 09.50 **“New Technologies to Benefit the UK Agri-Food Sector”**
Speaker: **David Gardner**, Head of Fruit Operations, The Co-operative Farms.
- 10.20 Discussion – 10 mins.
- 10.30 COFFEE – 40 mins.
- Session 5 – Training the Decision Makers for the 21st Century** - Chairman – John Giles
- 11.10 **“Higher Level Skills for Food Security: Do we have the right ingredients?”** -
Speaker: Dr. **David Llewellyn**, Principal, Harper Adams U.C.
- 11.45 **“Unleashing Talent”** - Speaker: **Jack Ward**, CEO of C&G NPTC and Chairman NFST
- 12.20 Discussion with both Speakers – 20 mins.
- 12.40 **LUNCH – 60 mins.**
- Session 6 – Farm Management in Practice – Towards 2014** – Chairman – Will Gemmill
- 13.40 **“Trying to be useful”** Speaker: **Guy Watson**, Riverford Farms, Devon & UK
- 14.15 **“Watching the Knees”** Speaker: **John Alvis**, Alvis Bros, Cheesemakers, Somerset
- 14.50 Discussion with both Speakers – 20 mins.
- 15.10 Closing Remarks –Tim Brigstocke, new Chairman of IAgrM
- 15.15 TEA and Depart